



# Lenape Valley Patriots Midget Football & Cheerleading Organization

Formerly  
Lenape Valley  
Arrows



2003 NJYFL Midget Champions  
1992 NJYFL PeeWee Champions 1988 NJMFL Super PeeWee Champions  
1984 NJMFL Champions 1983 NJMFL Champions 1980 NJMFL Champions  
1973 NJMFL Champions 1967 NJMFL Champions 1966 NJMFL Champions

Dear Business Owner,

Football season is here. I am writing to you to ask for your support of our local Youth Football & Cheerleading Organization, **The Lenape Valley Patriots**. You may have been familiar with us previously as the *Lenape Valley Arrows Football & Cheerleading Program*.

We continue to compete in the NJYFL (Sussex County) league. We offer our local youth (Byram, Stanhope & Netcong), ages 7-12, the opportunity to participate in a quality, athletic recreational program. A program designed to develop a strong work ethic, discipline, good-sportsmanship, and a sense of teamwork & fair play in our young boys and girls. Our home field is at C.O Johnson Field, located in Byram Twp..

We are a not for profit organization. We do not receive any public funds and rely on the player registration fees and the generosity of our business supporters. We currently have over 150 local families registered in our program who appreciate this business support and patronize our sponsors whenever possible. I can't think of a better way to give something back to our community while putting your name out in the community than supporting our youth programs.

I am enclosing general information on ways you can support our program. You will find options for everyone and I invite you to participate in one of them. Many of you have been actively involved with us in the past and your help was greatly appreciated. If you have any further questions, please feel free to visit our website or contact me, either by telephone (973) 691-9292, or by e-mail, through the website.

Sincerely,

Michael Bourlier  
Lenape Valley Patriots Midget Football & Cheerleading Organization  
[MichaelBourlier@lenapevalleypatriots.org](mailto:MichaelBourlier@lenapevalleypatriots.org)



[www.lenapevalleypatriots.org](http://www.lenapevalleypatriots.org)  
Lenape Valley Patriots PO Box 162 Stanhope, NJ 07874



# Lenape Valley Patriots Midget Football & Cheerleading Organization

Formerly  
Lenape Valley  
Arrows



2003 NJYFL Midget Champions  
 1992 NJYFL Midget Champions    1992 NJYFL PeeWee Champions    1988 NJMFL Super PeeWee Champions  
 1984 NJMFL Champions            1983 NJMFL Champions            1980 NJMFL Champions  
 1973 NJMFL Champions            1967 NJMFL Champions            1966 NJMFL Champions

**DONATIONS:** A simple donation of: Cash, Services or Products is always appreciated. We often receive “Gift Certificates” and Products or Product discount coupons that are presented to award winners at our Season Banquet.

We also run additional fundraisers like our “Pancake Breakfast” and would appreciate anything you could contribute. Additional information can be obtained at our website.

**BOOSTERS:** We present the players and their families with a program or yearbook that highlights their season, at the end of the season. The expense of producing this booklet is offset by business advertisements and “Booster” messages. Booster messages can be placed by player’s friends & family (i.e.: Have a great season Tommy XXXX. Love Mom & Dad, Sister Kate etc.) or they can be a Commercial Booster message from a business sponsor (i.e.: “Have a great season LVP...Your friends at Georges Auto 123 Main St XXX Twp.) These are very inexpensive @ \$ 5.00 plus \$5.00 Line (80 letters) for business messages.

**PROGRAM / YEARBOOK ADS:**

- Full page Advertisement:     \$ 250.00
- ½ Page Advertisement:       \$ 125.00
- ¼ Page Advertisement:       \$ 75.00
- Business Card Directory:     \$ 25.00

If you have a business card or existing advertisement you would like us to use, please include a copy with your request. We may be able to customize your advertisement (Add Discount Coupons, Additional Text etc.) for full-page advertisements.

**BANNERS:** Place your advertisement or support on a 3 X 5 ft. Vinyl banner placed on the football field fence. These heavy-duty vinyl banners will be placed on the fence of our field at C.O. Johnson Park for every home game.....

\$ 450.00

Please provide copy of Advertisement print, business card or drawn sketch of your banner request. If you provide us with an existing banner the total charge will be \$ 250.00.

Link your web-site to our site! Free if you order a banner or place a full page advertisement in our Program / Yearbook, otherwise ..... \$ 50.00.





# Lenape Valley Patriots Midget Football & Cheerleading Organization

Formerly  
Lenape Valley  
Arrows



2003 NJYFL Midget Champions  
 1992 NJYFL Midget Champions    1992 NJYFL PeeWee Champions    1988 NJMFL Super PeeWee Champions  
 1984 NJMFL Champions            1983 NJMFL Champions            1980 NJMFL Champions  
 1973 NJMFL Champions            1967 NJMFL Champions            1966 NJMFL Champions

## ORDER FORM

- Yes, I would like to show my support with a *Donation* to the Lenape Valley Midget Football & Cheerleading Organization!

Description \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

- I would like to place a supportive Booster message.

Message: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

- I would like to place an Advertisement in the Program / Yearbook. (Circle one)

Full Page            ½ Page            1/4 Page            Business Card Directory

*Enclosed is a description of my advertisement.*

- Please place my advertisement on a banner to be placed on the CO Johnson Field during games.

\_\_\_\_\_ Enclosed is the information I would like on my banner.

\_\_\_\_\_ I have a banner already, just put it up!

- Link my web-site to yours (\$ 50.00)!

Web Address: \_\_\_\_\_

Attached is my check or Money Order in the Amount of \$\_\_\_\_\_

